

**University Council  
Meeting Minutes  
Winslow Hall Conference Room  
Monday, January 13, 2020**

**Members Present:**

Randy Woodson, Warwick Arden, Jeffery Braden, Frank Buckless, Boo Corrigan, Emma Carter, Mary Ann Danowitz, Myron Floyd, Pat Gaddy, John Gilligan (for Louis Martin-Vega), Peter Harries, David Hinks, Cecile Hinson, Marc Hoit, Kevin Howell, Mark Hoversten, Hans Kellner, Duane Larick, Paul Lunn, Charles Maimone, Chris McGahan, Tom Miller, Mitchell Moravec, Allison Newhart, Margery Overton, Greg Raschke, Sheri Schwab, Bret Smith, Brian Sischo, Janice Sitzes, Benny Suggs, PJ Teal, Mladen Vouk, Marie Williams, James Withrow, Lisa Zapata.

Chancellor Woodson called the meeting to order at 10:00 a.m.

**Announcements**

Chancellor Woodson thanked University Council members for their participation in NC State's Commencement in December. The University awarded 9,346 degrees between its spring and fall commencements in 2019. Chancellor Woodson shared updates on alumni and student success. Christina Koch broke the record for longest single spaceflight by a woman on December 28, 2019; she had been aboard the International Space Station for 289 days at that point. Navy Federal Credit Union selected Charles Blum, a fifth year engineering student and member of NC State's Air Force ROTC program, as the Air Force ROTC Cadet of the Year. Chancellor Woodson then provided updates on faculty success. Dr. Carol Hall and Dr. Jacqueline Krim are now members of the American Association of the Advancement of Sciences. The National Academy of Inventors included three NC State faculty in their most recent class: professor of Food Science Dr. Rodolphe Barrangou, professor emeritus of Food Science Dr. Ken Swartzel, and adjunct professor Carlos Pignataro.

Executive Vice Chancellor and Provost Arden shared that the University Standing Committee Survey will be available online later this week and asked attendees to encourage participation among their faculty and staff. The survey will remain open through February 3, 2020. Provost Arden also provided an update on the strategic planning process. Nine task forces were decided upon based on the feedback received from strategic planning retreats in fall of 2019 and their names were published on the strategic planning website in December 2019. The task forces will be comprised of students, faculty and staff and are anticipated to have a combined total of 160 participants. The process of designating co-chairs and identifying members for each task force is currently underway.

**Information:**

Policies / Regulations / Programs enacted since October 21, 2019, University Council Meeting

<https://generalcounsel.ncsu.edu/legal-resources/policies-and-regulations/prrs-recently-enactedapproved/>

<https://provost.ncsu.edu/proposed-revisions/>

**Approvals**

The October 21, 2019 minutes were approved as distributed.

**Presentations**

David Attis, Managing Director for Strategic Research at EAB, gave a presentation titled "Hidden Enemies to Strategy" which outlined common obstacles to the strategic planning process in higher education. Based on decades of research, EAB has identified five major challenges to strategic

planning and underlying cognitive biases: unrealistic goals, caused by the Here and Now Fallacy; fad focused, caused by the Buzzword Blindspot; incremental ideas, caused by Stay the Course Syndrome; loudest voices win, caused by the Paradox of Participation; and false precision, caused by Data Delusion. These challenges and their underlying causes were discussed through the lens of The Atlas Society, a fictional university structure described as “a lifetime membership providing education for every crossroads in a student’s life, from undergraduate through retirement.”

Following the presentation, David Attis led University Council members in a workshop activity, where members were asked to choose one of the cognitive biases discussed and apply it to NC State. Members then shared their responses with the group and engaged in discourse.

With no further business, the meeting was adjourned at 11:58 a.m.