ENROLLMENT 2025

Enrollment Update

Presented by Louis Hunt
2025 Enrollment Plan Goals

- Improve academic programs
- Enhance student success
- Enhance diversity
- Develop new academic programs with emphasis on interdisciplinary fields of study
- Establish manageable growth pattern by improving planning process to reduce “volatility” in enrollment growth
- Ensure access for North Carolinians to unique programs in UNC system, while emphasizing competitive excellence
- Increase global engagement
2025 Enrollment Plan Goals

Enrollment History 1885 - 2025

Source: data.emas.ncsu.edu
2025 Enrollment Plan Goals

National Trend

U.S. High School Graduating Class, Percent Change from 2013 (Public Total)

# Graduate and Undergraduate Goals

<table>
<thead>
<tr>
<th>NEW</th>
<th></th>
<th>TOTAL</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>+ 8.00%</td>
<td>+ 11.7%</td>
<td>Undergraduate</td>
</tr>
<tr>
<td>Transfers</td>
<td>+ 51.8%</td>
<td>+ 141.3%</td>
<td>Certificates</td>
</tr>
<tr>
<td>Master’s</td>
<td>+ 30.4%</td>
<td>+ 25.2%</td>
<td>Master’s</td>
</tr>
<tr>
<td>Doctoral</td>
<td>+ 51.8%</td>
<td>+ 28.4%</td>
<td>Doctoral</td>
</tr>
<tr>
<td>DVM</td>
<td>0%</td>
<td>+ 1.00%</td>
<td>DVM</td>
</tr>
</tbody>
</table>

**Total Enrollment Growth**: +13.8%

Source: data.emas.ncsu.edu as of August 8, 2018
Undergraduate Enrollment Funnel

Applications - Freshmen

Source: data.emas.ncsu.edu as of August 8, 2018
Undergraduate Enrollment Funnel

Admitted - Freshmen

Freshmen

Admit Rate

Total Admitted

Year


40% 45% 50% 55%

0 2000 4000 6000 8000 10000 12000 14000 16000

Source: data.emas.ncsu.edu as of August 8, 2018

Enrollment Management and Services

Enrollment 2025 – University Council Enrollment Update
Undergraduate Enrollment Funnel

Enrolled - Freshmen

Source: data.emas.ncsu.edu as of August 8, 2018
## Academic Profile

### Enrolled - Freshmen

<table>
<thead>
<tr>
<th>Metric</th>
<th>2025 Value</th>
<th>Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average SAT</td>
<td>1320</td>
<td>77%</td>
</tr>
<tr>
<td>Average ACT</td>
<td>29.3</td>
<td>Top 10% of HS Class</td>
</tr>
<tr>
<td>Average GPA (weighted)</td>
<td>4.59</td>
<td></td>
</tr>
<tr>
<td>Average GPA (unweighted)</td>
<td>3.76</td>
<td></td>
</tr>
</tbody>
</table>

### Middle 50% Ranges of High School Academics

<table>
<thead>
<tr>
<th>Metric</th>
<th>2018 Range</th>
<th>2013 Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weighted GPA</td>
<td>4.39 – 4.86</td>
<td>4.22 – 4.67</td>
</tr>
<tr>
<td>Unweighted GPA</td>
<td>3.63 – 3.94</td>
<td>3.5 – 3.88</td>
</tr>
<tr>
<td>Rank in class</td>
<td>4.8% – 19.2%</td>
<td>4.7% – 17.6%</td>
</tr>
<tr>
<td>SAT Evidence-Based Reading &amp; Writing and Math</td>
<td>1260 – 1380</td>
<td>1180 – 1310</td>
</tr>
<tr>
<td>ACT Composite</td>
<td>27 – 32</td>
<td>26 – 30</td>
</tr>
</tbody>
</table>

Source: data.emas.ncsu.edu as of August 8, 2018
Demographic Trends
Enrolled - Freshmen

49% Female
30% Non-White students

- 729 Students from outside North Carolina
- 967 Different high schools represented
- 1346 Students from rural North Carolina counties
- 570 First generation college-bound students
- 270 Black or African American
- 288 Hispanic
- 367 Asian
- 196 Multiracial
- 165 Unreported
- 17 Native American
- 5 Hawaiian / Pacific Islander
- 159 Non-Resident Alien

Source: data.emas.ncsu.edu as of August 8, 2018
Undergraduate Enrollment Funnel

Applications - Transfer

Source: data.emas.ncsu.edu as of August 8, 2018
Undergraduate Enrollment Funnel

Admitted - Transfer

Enrollment Management and Services

Source: data.emas.ncsu.edu as of August 8, 2018
Undergraduate Enrollment Funnel

Enrolled - Transfer

Source: data.emas.ncsu.edu as of August 8, 2018
Academic Profile

Enrolled - Transfer

3.44 average GPA

Average GPA by College

<table>
<thead>
<tr>
<th>Average GPA</th>
<th>College</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.29</td>
<td>Agriculture &amp; Life Sciences</td>
</tr>
<tr>
<td>3.30</td>
<td>Design</td>
</tr>
<tr>
<td>3.33</td>
<td>Education</td>
</tr>
<tr>
<td>3.63</td>
<td>Engineering</td>
</tr>
<tr>
<td>3.36</td>
<td>Humanities &amp; Social Sciences</td>
</tr>
<tr>
<td>3.56</td>
<td>Management</td>
</tr>
<tr>
<td>3.29</td>
<td>Natural Resources</td>
</tr>
<tr>
<td>3.43</td>
<td>Sciences</td>
</tr>
<tr>
<td>3.26</td>
<td>Textiles</td>
</tr>
</tbody>
</table>

Top 10 Programs

- Business Administration
- Psychology
- Animal Science
- Communication
- Biological Sciences
- Computer Science
- Mechanical Engineering
- Political Science
- Accounting
- Electrical Engineering

Source: data.emas.ncsu.edu as of August 8, 2018
Demographic Trends

Enrolled - Transfer

- **Students from outside North Carolina**: 139
- **Different transfer schools represented**: 271
- **Students from rural North Carolina counties**: 350
- **First generation college-bound students**: 338

- **Non-White**: 288
- **Asian**: 126
- **Multiracial**: 52
- **Unreported**: 54

- **Black or African American**: 72
- **Native American**: 5
- **Hispanic**: 1
- **Hawaiian / Pacific Islander**: 1
- **Non-Resident Alien**: 72
- **Active Duty**: 7
- **Dependents**: 18

**Female**: 49%

**NC State**: Enrollment Management and Services

Source: data.emas.ncsu.edu as of August 8, 2018
Student Success

Retention

One, Two and Three-Year Retention Rates

- Fall 2007: 80.1%
- Fall 2008: 84.2%
- Fall 2009: 85.1%
- Fall 2010: 85.1%
- Fall 2011: 85.1%
- Fall 2012: 89.7%
- Fall 2013: 93.5%

Source: data.emas.ncsu.edu as of August 8, 2018
Student Success

Graduation

Four, Five and Six-Year Graduation Rates
*Estimated Current Year Rates


Source: data.emas.ncsu.edu as of August 8, 2018
Efforts to Shape the Class and Enhance Student Success

Predictive Modeling
Efforts to Shape the Class and Enhance Student Success

Native Education Forum
Efforts to Shape the Class and Enhance Student Success

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Native Education Forum
Efforts to Shape the Class and Enhance Student Success

Emerging Scholars Academy
Efforts to Shape the Class and Enhance Student Success

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Efforts to Shape the Class and Enhance Student Success

Goodnight Scholars Program
Efforts to Shape the Class and Enhance Student Success

*Goodnight Scholars Program*

- **52%** Female
- **39%** Non-White

**Students with 4.0 GPAs**
- **Fall 2017**: 49 students
- **Spring 2018**: 46 students

**Class of 2018 Valedictorians**: 12 students

**Student programs and workshops offered in 2017-18**: 136

**Total Goodnight Scholars**: 216
- **White**: 132
- **Black or African American**: 22
- **Hispanic**: 6
- **Asian**: 22
- **Multiracial**: 27
- **Native American**: 2
- **Unreported**: 5

**Enrichment grants awarded**: $121,050
- **Udall Scholarship recipient**: 1
- **Gilman Scholarship recipient**: 1
- **NSF GRFP recipient**: 1

Source: data.emas.ncsu.edu as of August 8, 2018
Efforts to Shape the Class and Enhance Student Success

Provost's Professional Experience Program
Efforts to Shape the Class and Enhance Student Success

Prague Connection
Efforts to Shape the Class and Enhance Student Success

Spring Connection

- 147 males
  - average total complete hours: 30.7
  - average GPA: 2.78

- 252 females
  - average total complete hours: 29.5
  - average GPA: 3.07

Spring Connection 2018 by Race

- Nonresident Alien: 0.0%
- Race and Ethnicity Unknown: 1.0%
- Hispanic: 2.0%
- American Indian or Alaskan Native: 3.0%
- Asian: 4.0%
- Black or African American: 5.0%
- Native Hawaiian /Pacific Islander: 6.0%
- Two or more races: 7.0%
- Grand Total: 8.0%
- Nonresident Alien: 9.0%
- Spring Conn. 2018: 10.0%

Grand Total
- Average of Total Completed Hours at End of Term: 29.9

Spring Connection 2018 by College

- UC: 19%
- CALS: 12%
- CHASS: 23%
- CED: 6%
- COS: 8%
- DN: 0.3%
- CNR: 0.3%
- MGMT: 3%
- TEX: 0.3%
- Average Total Complete Hours: 30.7 for males, 29.5 for females
- Average GPA: 2.78 for males, 3.07 for females

Source: data.emas.ncsu.edu as of August 8, 2018
Efforts to Shape the Class and Enhance Student Success

Community College Collaboration (C3)
Efforts to Shape the Class and Enhance Student Success

Recruitment and Slate
Efforts to Shape the Class and Enhance Student Success

Recruitment and Slate
Efforts to Shape the Class and Enhance Student Success

Recruitment and Slate
QUESTIONS?

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