

## MINUTES

Board of Trustees  
NC State University  
Raleigh, North Carolina

November 22, 2002

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The North Carolina State University Board of Trustees met in regular session in Room 246, Engineering Graduate Research Center (EGRC), North Carolina State University Campus, at 9:13 a.m., Friday, November 22, 2002. Chair Peaches Gunter Blank presided.

### **MEMBERS PRESENT:**

Peaches G. Blank  
D. McQueen Campbell  
Derick S. Close  
Steven Edwards  
Ann Goodnight  
Suzanne Gordon  
Edward E. Hood, Jr.  
Vernon Malone  
Bob L. Mattocks  
Wendell Murphy  
Richard G. Robb  
C. Richard Vaughn  
Michael Anthony, ex officio

Chair Peaches Gunter Blank called the meeting to order at 9:13 a.m.

### **ROLL CALL**

Assistant Secretary Clare Kristofco called roll and certified that a quorum was present.

### **MINUTES**

Mr. Hood made the motion, seconded by Mr. Vaughn, to approve the September 20, 2002 full board minutes; the motion carried. Mr. Anthony made the motion, seconded by Mr. Hood, to approve the September 20, 2002 closed session minutes; the motion carried.

### **CHAIR'S REPORT - CHAIR BLANK**

Chair Blank announced the retirement of Vice Provost for Enrollment Management and Services George Dixon after 30 years of exceptional service to NC State. Dr. Dixon will remain very engaged with NC State, she said, as he has accepted a position as a Senior Consultant with the University of North Carolina Office of the President and will focus on admissions and graduation rates. On behalf of the Board of Trustees and the faculty, staff and students of NC State, Chair Blank offer the campus community's appreciation and best wishes to Dr. Dixon. She added that it was with pride that the Board honored Dr. Dixon with the emeritus title of Vice Provost Emeritus.

Dr. Dixon thanked the Board, Chancellor Fox, and the NC State community for allowing him to spend 30 years at NC State. He said he was grateful for the Board's recognition of his service to the University.

Chair Blank introduced News & Observer reporter Barbara Barrett, who will cover the NC State beat. Ms. Barrett previously covered the Durham area; she replaced Dan Kane as the liaison with the NC State.

Chair Blank reported on the assignment of Trustees to Board Committees. She noted that she had provided each Trustee with his/her first choice for Committee service. In addition, she asked Board members to provide her with any comments regarding the changes in format for Committee reports to the Board of Trustees at the full Board meeting. The format change aims to shorten the Committee Chair reports by highlighting only significant action items.

The Trustees are reminded that three members will rotate off the Board in the coming months, Chair Blank said. The University of North Carolina Board of Governors Governance Committee Chair has asked Chair Blank and Chancellor Fox for nominations for potential Trustees. Chair Blank encouraged Board members to forward nominations to Ms. Kristofco. The names will be compiled and forwarded to the Board of Governors in January 2003.

Chair Blank announced that the next Board of Trustees meeting would be held February 20-21, 2003, following a retreat on February 19. She asked that any topics of discussion be forwarded to Ms. Kristofco.

She thanked the Trustees for their complete attention to the comprehensive fourth-year review of Chancellor Fox. She announced that the Board would discuss the review in full detail in closed session at the conclusion of the full Board meeting.

Chair Blank announced that, effective January 29, the Board members would refer to Mr. Malone as Senator Malone. She congratulated Mr. Malone for his successful election to the North Carolina Senate, and awarded him the Walter Hines Page Award for outstanding service to NC State. The University community appreciates Mr. Malone's unwavering commitment to the students, faculty and staff of NC State, she said, and looks forward to his continued support for higher education in the Senate.

#### **CHANCELLOR'S REPORT - MARYE ANNE FOX**

Chancellor Fox announced that North Carolina State University College of Textiles and the Institute of Textile Technology (ITT) have agreed to create an alliance that would result in the location of ITT at the NC State campus. The benefits of this new alliance for both institutions will be the consolidation of physical and intellectual resources on NC State's Centennial Campus. This will permit combining the College of Textiles' strong academic research program with ITT's applied and industry-directed research program, and allow coordination of research and academic programs and facilities. The combining of resources, Chancellor Fox said, will allow NC State to have research, facilities, labs, and a master's program competitive with any institution in the world. The alliance will be completed by July 2003.

Chancellor Fox reported the appointment of Andy Willis as Assistant to the Chancellor for External Affairs. Mr. Willis has filled the position vacated by Mark Fleming, who now works in the UNC Office of the President. For the last seven years Mr. Willis has served as Senior Budget Policy and Fiscal Analyst for the Fiscal Research Division of the North Carolina General Assembly. In this capacity, he served as primary fiscal and budgetary staff to the Senate Full Appropriations Committee, the Senate Full Appropriations Chairs, and the overall Senate Leadership. Mr. Willis received a Master of Public Administration from the University of North Carolina and a Bachelor of Art's in Political Science from NC State. In keeping with the directive of the UNC Board of Governors, Mr. Willis will devote no more than 25 percent of his time to state relations, as coordinated by the Office of the President. His remaining duties include support for the NC State Board of Visitors, and service as liaison with the Raleigh City Council and the Wake County Commission.

Chancellor Fox announced that the MCNC Supercomputing Center, a key facet of North Carolina's high-tech infrastructure, would continue to provide vital computing services despite a second year of damaging budget reductions. The fiscal constraints at MCNC will result in the University's having to pay higher fees for use of the supercomputing center.

Chancellor Fox announced that the First Annual General Henry Hugh Shelton Leadership Forum was a great success. The Leadership Forum is an annual seminar series, which focuses attention on the importance of leadership development. The Office of the Vice Chancellor for Extension and Engagement oversees the Leadership Forum. As Senior Leadership Fellow, General Shelton is committed to values-based leadership to enhance corporate, government, education, nonprofit and youth development organizations. The Shelton Leadership Forum offers executive development programs, faculty and student leadership development experiences, and youth development conferences. The Chancellor thanked Vice Chancellor Steve Jones and his staff for the success of the Leadership Forum

### **COMMITTEE REPORTS**

#### **Academic Affairs and Personnel Committee - Chair Richard Robb**

Chair Robb reported that at the October 22 meeting, in Closed Session, the Committee approved the personnel actions submitted by Chancellor Fox.

On November 21, the Committee approved the Educational and Technology Fee and the College of Engineering Computer Fee, for which no increases are requested. The Committee recommended that the Finance and Planning Committee and the Board approve these fees at their existing rate.

The Committee approved Amendments to Board of Trustees Policies 1.03 and 4.02 (Appendix A and B). The purpose of the proposed revisions in these two policies is to implement the provisions of management flexibility and delegate authority to the Chancellor. Mr. Robb made the motion, seconded by Mr. Close, to approve the revisions to BOT Policies 1.03 and 4.02; the motion carried.

The Committee approved the proposed amendments to Board of Trustees Policy 24.01, The Grievance Procedure for Faculty, Senior Academic Administrative Officers Tier II (SAAO Tier-II and EPA professionals hereinafter referred to as Anon-faculty EPA employees). Mr. Hood made the motion, seconded by Mr. Campbell, to approve the revisions (Appendix C); the motion carried.

An Intent to Plan a Master of Fine Arts in Creative Writing degree program was discussed with the Committee. The College of Humanities and Social Sciences has proposed the new program. The degree will be a 36-hour, two-year studio/academic program. The objective of the MFA is to produce polished writers of fiction, poetry, creative nonfiction, and drama. Graduates of the program may pursue careers as professional writers, and will be qualified to teach in two-year colleges, four-year colleges, and universities.

An Intent to Plan a Master of Microbial Biotechnology degree program was discussed with the Committee. The College of Agriculture and Life Sciences has proposed the new program. The program will emphasize training in three important areas: the role of microorganisms as the workhorses of biotechnology; intensive laboratory training in the molecular techniques involved in biotechnology; and a comprehensive MBA-level introduction into the management of money, people, processes and information.

In Closed Session, the Committee discussed the approval of salary increases and Watauga Medal nominations.

#### **Buildings and Property Committee - Chair D. McQueen Campbell**

Chair Campbell reported that at the meeting on November 21, the Committee approved the consent agenda that included the minutes of the September 19 meeting.

The Committee approved a Land Exchange between the State of North Carolina and the Endowment Fund of North Carolina State University of 9.8 acres on Centennial Campus. Land to the State will be used for future academic, classroom, laboratory buildings, open space and road/utility corridor. Land transferred to the

Endowment Fund will be used for future office/laboratory building sites for corporate/government partners. Mr. Campbell made the motion, seconded by Mr. Murphy, to approve of the Land Exchange; the motion carried.

The Committee approved eight building demolitions, four of which require Full Board approval:

1. Demolition of Public Safety Building, which is the Old Field House, will facilitate extension of pedestrian tunnel under the railroad tracks and accommodate future academic and residential buildings and planned TTA Light Rail. A new public safety facility will be constructed on West Campus.
2. Demolition of the West Stands of Riddick Stadium will allow for construction of North Campus Chiller Plant and future academic expansion.
3. Demolition of Riddick Engineering Lab Annex "A" will provide room for a new mechanical building and atrium space in the courtyard.
4. Demolition of Riddick Engineering Lab Annex "B" will provide more service yard area.

Mr. Campbell mad the motion, seconded by Mr. Mattocks, to approve the four demolitions; the motion carried.

The Committee approved a lease to IAMS Pet Imaging, LLC (Proctor & Gamble) for Office and Magnetic Resonance Imaging (MRI) Space at the College of Veterinary Medicine and a lease for the Computer Science Department for Research Space in Computer Information and Network Security. Mr. Campbell made a motion, seconded by Ms. Gordon, to approve the two leases; the motion carried.

The Committee approved a resolution to amend Board of Trustees Policy 56.01: Parking and Transportation Policies to reduce the price of the "BP" parking permit from \$327 to \$300 annually (Appendix D). The change would be retroactive to August 16, 2002. Mr. Campbell made the motion, seconded by Mr. Murphy, to amend Policy 56.01; the motion carried.

**Development Committee - Chair Edward E. Hood, Jr.**

Chair Hood reported that at the meeting on November 21, the Committee approved the consent agenda that included the minutes of the September 19 meeting.

Chair Hood reported that the Committee heard reports regarding fund-raising for the first quarter of fiscal year 2003. Total gifts and pledges were \$37,489,462, an increase of nearly \$7 million over last year's first quarter. Mr. Hood also announced that the University is ahead of schedule on reaching its \$750 million "quiet-phase" fund-raising goal.

The Committee received updates on capital project fund-raising, as well as on the design status for the alumni center, the visitor center, and the construction status for the football center.

The Committee was briefed on the "NC State ACHIEVE!" marketing and awareness campaign currently under way that is closely tied to campaign priorities. The marketing effort will show NC State as a place of dramatic achievement, poised for greater potential. Newspaper ads are being run statewide, speaking engagements are planned, as are publications, alumni events and a new half-time television ad.

**Finance and Planning Committee - Chair Richard Vaughn**

Chair Vaughn reported that at the meeting on November 21, the Committee approved the consent agenda that included the minutes of the September 19 meeting.

Chair Vaughn reported that, at the November 21 meeting, the Finance and Planning Committee discussed the 2003-2004 student fee recommendations. The Committee approved a \$2.00 increase to the Transit Operations fee; no other changes were recommended. Mr. Vaughn made a motion, seconded by Mr. Anthony, to approve the \$2.00 increase; the motion carried.

A Resolution was presented to the Committee that, if approved, would authorize NC State University to add self-liquidating projects approved by the 2002 legislature to its current bridge-financing program (Appendix E). Mr. Vaughn made the motion, seconded by Ms. Goodnight, to approve the Resolution; the motion carried.

#### **Student and Campus Affairs Committee - Chair Vernon Malone**

Mr. Anthony provided the report for Chair Vernon Malone. Mr. Anthony reported that at the meeting on November 21, the Committee approved the consent agenda that included the minutes of the September 19 meeting.

Mr. Anthony reported that at the Student and Campus Affairs Committee, the members reviewed and approved the proposed student fees for 2003-2004. Committee members voted to recommend that the Finance and Planning Committee and the full Board approve an increase of \$2.00 for the Transportation fee and the endorsement of all other fees at existing rates.

The Committee discussed proposed changes to the Code of Student Conduct and recommended that the full Board approve the revisions to Board of Trustees Policy 41.05 (Appendix F). Mr. Anthony made the motion, seconded by Mr. Malone, to approve the proposed amendments; the motion carried.

Mr. Anthony reported that the Committee heard informational reports regarding campus safety and security, Staff Senate activities, and the status of renovations of Greek Court. Sigma Alpha Mu has declined the last renewal term on its lease and will vacate the property by December 2002.

#### **Student Government Report - President Michael Anthony**

Mr. Anthony reported that the students involved in the Division of Government Relations have been working to register students to vote in order to adequately represent their age group on Election Day, November 5. He stated that this issue was the Division's number one priority for several weeks leading up to the election. The result was an increase in the number of registered voters.

The Division of Government Relations has also been working to defeat a proposed new Raleigh ordinance that would reduce from four to two the number of non-related persons living in a single-family home. The students believe that the ordinance unfairly targets students and minority populations that surround the NC State campus and in other areas of Raleigh. Mr. Anthony asked the board to support the students in this matter.

Other divisions of Student Government have also been hard at work this semester, Mr. Anthony said. The Department of the Treasury had approved and passed a resolution in support of the proposal to increase the Transportation Fee by \$2.00.

The Department of Community Service held a beautification project Saturday, October 26, with great success, Mr. Anthony said. The project, "ReCreate State," involves volunteers who work on campus to plant flowers.

The Wolfpack Student Initiative is making progress toward its goal to raise money for a student endowment. Begun by former Student Body President Harold Pettigrew, the Wolfpack Student Initiative's goal is to raise \$20,000 through various fund-raising activities that will take place throughout the year.

Finally, the Student Government has been working on the Campus Safety Initiative (CSI), Homecoming 2002, and a new freshman orientation program.

**Board of Visitors Report - Chair Barry Eveland**

Chair Eveland reported that Associate Vice Chancellor for Public Affairs Debbie Griffith spoke to the Board of Visitors concerning the University's new marketing project and continuing efforts to communicate the NC State "brand." The "branding" campaign aims for a clear, consistent identity that sets NC State apart from other institutions. Having a "brand" will aid in recruiting students and faculty, re-engaging alumni and building pride, and is crucial in laying the groundwork for future fund-raising success.

Ms. Griffith said the project's objective is to develop a marketing strategy that builds the NC State brand, defines it, makes it relevant and makes it well known and memorable. The NC State Achieve! brand arose from extensive research conducted by Art & Science Group of Durham and the Public Affairs staff. The marketing research revealed three central messages that capture NC State's positioning:

NC State achieves results by:

1. Educating students for a technological age.
2. Fostering partnerships with communities, businesses and governments to improve economic development.
3. Ensuring the well-being, safety, security and quality of life of our citizens.

A four-step process to implement the marketing/branding project is planned, Mr. Eveland reported.

Chair Eveland reported that the Board of Visitors reviewed the Quiet Phase Case Statement and provided valuable feedback. The most important change the Board of Visitors would like to see is the presence of Chancellor Fox in the forefront promoting the University and adding a human face to the campaign.

With no further business for Open Session, Chair Blank asked Ms. Kristofco to read the motion. Mr. Hood made the motion to go into closed session, seconded by Mr. Murphy, to prevent the premature disclosure of an honorary award or scholarship, according to North Carolina General Statute, Section 143-318.11 (a)(2), and to consider the qualifications, competence, performance, condition of appointment of a public officer or employee or perspective public officer or employee, according to North Carolina General Statute, Section 143-318.11 (a)(6). The motion carried.

After the Board returned to Open Session, Chair Blank adjourned the meeting at 10:58 a.m.